

GlaxoSmithKline

GlaxoSmithKline (GSK) requested James Ross Consulting to work with the global packaging technical team within their consumer health division to develop and manage a pilot packaging sustainability project. The project covered products produced and sold in Europe and the USA.

Highlighting pathways for future control and generation of packaging sustainability reporting for pharmaceutical giant GlaxoSmithKline

Business Challenge

GSK wanted to assess their current packaging use, across a range of markets and manufacturing points (owned and co-packed) in terms of how packaging used compared across markets (internal comparison), how it compared with competitors (best in class comparison) and how the packaging performed relative to emerging retail / customer / market requirements regarding the environment. In making this assessment it was recognized that different systems for control and supply of packaging would operate across the different routes of supply

How JRC Helped

James Ross Consulting deployed our Greenshare sustainability data management tool to collate information on packaging type / weight / volume / environmental impact etc. In addition, we also undertook a 'best in class' analysis to compare GSK product to competitor product across a range of categories within Europe and the USA.

Value Delivered

The project identified a number of opportunities for packaging change. Some of these were achievable with limited cost; others required a more strategic / longer term approach. Changes highlighted scope for supply chain process, packaging cost and material / environmental reduction. Significantly, the project also highlighted challenges and pathways relating to future control of packaging specification generation across multiple supply points.

About Project

GlaxoSmithKline calms your nerves and helps you breathe easier. One of the top five pharmaceutical firms in the world, GSK's top sellers include central nervous system therapies, respiratory drugs, and antiviral therapies, as well as vaccines. The company's top product is asthma medication Advair, which combines two of the company's other products, Flovent and Serevent.

About James Ross Consulting

James Ross Consulting is a mid sized global manufacturing consulting, technical support and analytical services company, with offices established in the UK, USA and Australia. Their three competence groups, Cost Optimization, Technical Support and Analytical Services, develop a full spectrum of services and solutions that address business opportunities and challenges common across industries. See also www.jrconsulting.com.